



**Kate Fineske, Vice President of Engagement and Brand Strategy
United Way of Greater Toledo**

Currently the Vice President of Engagement and Brand Strategy for the United Way of Greater Toledo, Kate Fineske has over 20 years of experience in communications, education and nonprofit leadership. She has an undergraduate degree in Graphic Design, Marketing and Communications and is currently pursuing her MBA at Lourdes University. Professionally, she began her career in Advertising—working at a large advertising firm—and then later as a sole proprietor of a design and communications consulting firm. She is passionate about philanthropy and for the past decade has bridged her communication work with non-profit operations. On a personal note, she is active on many community boards, has three school-aged children, and lives with her family in Sylvania, Ohio.