



**Bill Sattler, Partner  
Madhouse**

Bill Sattler is a Founding Partner and Interactive/Print Creative Director at Madhouse. Bill graduated from Kent State University with a degree in Visual Communication Design and has expanded his capabilities beyond a traditional print/illustration background. Raised and ingrained with an entrepreneurial blue-collar work ethic, Bill appreciates a hard day's work and the satisfaction it brings when a project comes to life. Results driven, not process-obsessed. Push the boundaries of traditional design AND get it done on time and on budget, that's Bill's mantra and something he tries to impart on all of his team members.