



AAF Toledo ADDY® Awards Honor Local Advertising Community

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Toledo, OH -- Approximately 300 members of the local advertising and marketing community attended the 2018 American Advertising Federation - Toledo's (AAF Toledo) ADDY Awards ceremony on Thursday, February 22 at the historic Valentine Theatre. Michael Seay, AAF 5th District Governor and National Board Member and Will Lucas, CEO, Creadio hosted the event.

Agencies, local businesses, creatives, and students submitted 181 entries and were awarded four Judge's Choice, nine Gold ADDYs, seventeen Silver and eleven Bronze. One student entry won a Silver ADDY award and four student entries earned Bronze. Best of Show went to Madhouse for the Great Adventure Video Campaign created for Purdue Research Foundation.

The Silver Medal Award, the AAF's highest award for contribution to the advertising industry, was given to Judy McFarland of Thread Marketing Group. The 2018 Honorary ADDY for Community Partnership was given to Russ Grycza, Instructor at Penta Career Center.

The ADDY Awards Competition is sponsored by the American Advertising Federation - Toledo, a nonprofit association of advertising and media professionals. The ADDY Awards Competition is the advertising industry's largest and most representative competition for creative excellence.

For more information contact Patty Schoepf, Executive Director at director@aaf Toledo.org

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