



AAF Toledo Mosaic Series: Creating Workplaces That Work For All

Thursday, April 26

8:30 a.m. – 12:00 p.m.

Toledo Museum of Art – Glass Pavilion/GlasSalon

Ticket Price:

\$39 members

\$49 non-members

\$19 students

More information: <https://aaftoledo.org/diversity-and-inclusion>

Purpose:

Our goal is to educate advertising professionals on their responsibility to cultivate, and advocate for, diverse talent within their fields. For our industry to stay competitive and lucrative; this requires the creative intelligence of all individuals, from all backgrounds and walks of life.

Keynote Speaker:

Felicia Johnson is the Founder and Managing Director of Gatson Group, LLC, a full-service Diversity & Inclusion consulting firm, offering comprehensive inclusion based solutions in specialty areas including Inclusive Leadership Education, Cultural Competency, Unconscious Bias, Recruiting/Retention, Talent/Succession, Community Engagement and Engagement Strategy & Execution.

Most recently, Johnson served as the Global Manager for Global Diversity & Inclusion for The Goodyear Tire & Rubber Company in Akron, OH. In this role, she led the design and implementation of the global strategy for diversity and inclusion, supporting more than 60,000 employees across North America, Latin America, Europe, Middle East, Africa and Asia-Pacific. Prior to Goodyear, Johnson served as the Sr. Manager, Diversity & Inclusion, for Nebraska based Cabela's, Inc., where she served as a subject matter expert in the development, design and execution of diversity and inclusion based initiatives serving over 19,000 employees in the US and Canada.

Johnson co-lead global diversity and inclusion efforts at Franklin, TN based Nissan North America, where she served as the Assistant Secretary for the Global Inclusion Council, as well as a Board Member for The Nissan Foundation Board of Directors. Johnson is also a Certified Speaker, Coach and Trainer with The John Maxwell Team, which is ranked as Inc. Magazine's No. 1 leadership and management expert in the world.

Felicia holds a Bachelor of Arts degree in Business Administration and Management from Dallas Baptist University and an MBA in Marketing Management from The University of Dallas. She was recently honored as a 2017 Distinguished Alumni of The University of Dallas, the highest honor the university can bestow upon its alumni. She is recognized as a Certified Diversity Professional by The Society for Diversity/Institute for Diversity Certification where she has obtained the (CDP) Credential and serves as a Certified Instructor.

CONTACT INFORMATION:

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