

AAF Toledo: Mosaic Series

Building a D+I Strategy for D+I Success



Our goal is to educate advertising professionals on their responsibility to cultivate, and advocate for, diverse talent within their fields. For our industry to stay competitive and lucrative; this requires the creative intelligence of all individuals, from all backgrounds and walks of life.

Keynote Presenter

Margarita De León is Vice President for The Kaleidoscope Group, a global, full service diversity and inclusion consulting firm, based in Chicago. She has worked with The Kaleidoscope Group over the past 20 years securing, leading and managing clients on their Diversity & Inclusion journeys. She facilitates diversity and inclusion training throughout various locations in the United States and other parts of the globe. In 2013 through 2014, she facilitated Inclusion Training while on a 4 month global tour of 17 different countries.

Toledo Zoo - Great Hall – Museum of Science

Thursday, August 22

8:00 a.m. – 10:30 a.m.

Sponsorship Packages

Mosaic Sponsor \$1,000

- Logo on all promotional materials including table tents and social media posts
- Logo on sponsor banner
- Company logo & link on website
- Recognition from the speaker (without <company> this conference could not be possible)
- Reserved table for 10

Supporting Sponsor \$300

- Company name on table tents
- Logo on sponsor banner
- Company name & link on website
- Reservations for 4

Table Sponsor \$250

- Reserved table for 10

Spectrum Sponsor \$750

- Logo on social media posts
- Logo on table tents
- Logo on sponsor banner
- Company logo & link on website
- Reservations for 8

Individual Reservations:

- \$30/member
- \$40/non-member
- \$20/student

Prism Sponsor \$500

- Company name on social media posts
- Company name on table tents
- Logo on sponsor banner
- Company name & link on website
- Reservations for 6

DEADLINE TO SPONSOR: 8/8

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Complete below and mail to: AAF Toledo, 7230 Sawmill Run, Holland, OH 43528

Company

Contact

E-mail

Phone #

Sponsorship Level

of Tickets

\$

Amount Due

Check #

Card #

Security Code

Expiration Date

Billing Zip Code

Signature

CONTACT:

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