

Stacie Schafer

Stacie is the Senior Manager of Communications for Cox, the largest private telecom company in America, serving six million homes and businesses across 18 states. Schafer leads the company's communication strategy for Cox Internet and Cox Homelife at the national level. She collaborates with marketing and product development leadership to develop and execute internal and external messaging and tools to drive awareness, media coverage and employee engagement.

She helped launch Cox's successful Smart Home tours, achieving record media results as well as leading the market-by-market gigabit speed expansion communications efforts. Schafer also leads all PR related to Homelife, including influencers and media strategy, which have garnered several association awards.

Schafer has a BA from The University of Toledo and a MA in Organizational Communication from The University of Akron and recently completed the Half the Sky Leadership Program. She has also taught communications courses at Cuyahoga Community College. She resides in Cleveland, Ohio with an office in Atlanta, GA.