

Joe Santoli

Joe has been an employee at Spectrum Reach for almost two years, and holds the position of Advanced Advertising Sales Manager; supporting both large and small markets across the Northern half of Ohio. Joe is responsible for educating colleagues and clients on new digital product solutions, changes in the advertising industry, and developing campaign strategy. Joe has over 12 years of experience in the digital marketing space, managing campaign tactics such as SEO/SEM, Programmatic, OTT and many more, for both Fortune 500 companies and local businesses across all industry verticals. Joe is a certified in most advertising and analytics platforms, including Google Analytics and the Interactive Advertising Bureau.