



Joe Pinciotti, Partner – UlrichPinciotti

Joe is a partner in the design firm UlrichPinciotti, with his business partner Nick Ulrich.

A veteran of the design and advertising industry, Joe's creative work experience dates back to the early 1980s. Working in a variety of positions for both large and small agencies, he has been involved in every aspect of the business. Not only talented as a designer, he also understands the importance of strong brand identity in helping to build brand equity for his clients. The bottom line-successful design solutions make businesses successful.

Joe's work has been recognized and published in national publications such as Print Magazine's

Design Annual and LogoLounge 1, 2, 3, 4, 5, 6, 8 and 10. He has also been recognized with numerous international, national and local industry honors including National Mature Media Awards Program award winner, NCCA Design Competition State Winner, Fifth District Gold ADDY Awards, National Silver ADDY Award, MerComm International Gold Mercury Award, Strathmore Graphics Gallery Design & Production Excellence Award, Classic Crest Papers Award of Excellence in Design and Printing, and an Ad Club of Toledo Judge's Choice Award.