

Stephanie Johnston
President & Partner
R/P Marketing Public Relations

With 18 years of agency and corporate marketing experience, Stephanie brings significant expertise in developing and implementing game-changing campaigns for B2B Fortune 500 companies.

Joining R/P from O-I, the world's largest glass container manufacturer, Stephanie previously led a specialty business unit serving super premium-plus spirits brands.

Stephanie and her team of sales and marketing professionals developed and implemented creative marketing public relations solutions to connect O-I offerings with hard-to-reach procurement, operations, technology and general business leaders. The strategy – supported by a robust metrics platform – led O-I to more than double its specialty product sales in three years.

Following her passion for business leadership and her core competency in marketing public relations, Stephanie joined R/P in 2016 as part of a multi-year succession plan.

Wow Factor: Stephanie led a public relations campaign credited with saving hundreds of lives. The annual Home Fire Escape Planning campaign, a partnership between smoke detector manufacturers and the nonprofit National Fire Protection Association, won numerous awards, including a SABRE Award from The Holmes Report.

