



Jean Drees
Executive Director of Marketing and Community Affairs
Harbor Behavioral Health affiliate of ProMedica

Jean M. Drees joined Harbor in 2008, bringing extensive knowledge to the organization. She was hired and reports directly to the CEO and her position is Executive Director of Marketing and Community Affairs. Her areas of current responsibility include; branding and visual communications, digital marketing, reputation management/community affairs, advertising, sales/business development/referral management, leadership support/business planning, internal communications, fundraising/event management, media/public relations and assists in legislative advocacy work at the Federal, State and local levels. Harbor in 2015 became an affiliate partner of ProMedica and as such she interfaces with 3 key areas of ProMedica on a regular basis.

Prior to joining Harbor, Jean worked for Toys R Us and was promoted to the Regional Sales Promotion Manager. Her responsibilities included driving sales and customer service initiatives through the execution of national marketing initiatives, as well as focusing on corporate relationship initiatives such as strengthening philanthropic ties with national causes. She partnered and worked closely with the national causes of Autism Speaks and The Marine Corp Toys for Tots national campaign.

Previously, Ms. Drees worked as an Internal Account Manager and Project Team Leader, focusing on process management, for American Identity, Inc., clients included Fortune 500 companies such as Chase Bank, Land-O-Lakes, and Hartford Insurance, Hallmark and Alltel Communications.

Jean spent 13 years as a Sales Executive/Sales Trainer in the Field Sales Division for Hallmark Marketing Corporation, voted one of the Top 10 companies to work for nationally. This was her first position upon graduation and agreed to relocate to wherever Hallmark had an opening upon the intense 90 day training in Kansas City, Mo.

Jean earned her Bachelors degree in Business Administration (Accounting and Marketing) from Michigan State University. She completed professional training programs through The Leadership Development Institute of Eckerd College (St. Petersburg, FL) and the Toledo Regional Chamber of Commerce's Leadership Academy, focusing on legislative and local government issues, brand management, communications, project and process management, and human relations.

Ms. Drees is a member of several organizations in the Toledo area representing Harbor including the Rotary Club of Toledo, Toledo and Perrysburg Chambers of Commerce, Public Relations Society of America, and Chappius Society, a parents club at St. Francis de Sales High School. Jean serves as a board member for both the American Advertising Federation (Toledo Chapter) and Good Grief, where she also chairs the Marketing/PR Committee. In addition, Jean volunteers for the CARE Program at Toledo Children's Hospital, offering support to parents who have suffered a perinatal death.

Jean is married with three children and currently resides in Lambertville, Michigan. She is an avid golfer, loves photography and scrapbooking, is a supportive sports fan of all her children's activities and is a life-long Spartan fan-Go Green!