



AMERICAN ADVERTISING FEDERATION

February 27, 2014

AAF Toledo

For over 100 years the Advertising Club of Toledo has been the premiere organization for Marketing & Advertising professionals in our region. We now evolve. We now call recognition to the national affiliation we have with the American Advertising Federation (AAF), making us familiar to professionals across the nation. Allowing us to grow, strengthen and take this club to the next level. On behalf of the board we are proud to announce AAF Toledo as the new name of this fantastic organization. The Toledo Chapter of the American Advertising Federation, AAF Toledo, will be recognizable to new professionals coming to this great city and help us to attract some of the most talented speakers for our events. We would like to thank Joe Pinciotti, UlrichPinciotti, for creating this very identifiable logo. So over the next few months you'll be seeing this transition and a new website thanks to Bill Sattler, Madhouse. You can expect everything you love to stay the same.

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