



## 2018 ADDY Awards Sponsorship Packages

The American Advertising Awards (ADDY® Awards) is the premier creative advertising competition in Toledo. Advertising companies, designers, clients and media collect their best work to enter into this competition, which is then judged by a team of outside advertising professionals. It all culminates in the ADDY Awards Show, attended by 300+ advertising and business professionals. We offer the following sponsorship opportunities with benefits:

**Show Sponsor ~ \$1,000**

- 15 event tickets
- Full page, color ad in winners' booklet
- Logo on sponsor banner
- Logo on music banner

**Gold Sponsor ~ \$750**

- 10 event tickets
- Full page, color ad in winners' booklet
- Logo on sponsor banner

**Silver Sponsor ~ \$500**

- 8 event tickets
- Full page, color ad in winners' booklet
- Logo on sponsor banner

**Bronze Sponsor ~ \$300**

- 4 event tickets
- Full page, color ad in winners' booklet
- Logo on sponsor banner

**ADDY Sponsor ~ \$200**

- 2 event tickets
- Full page, color ad in winners' booklet
- Logo on sponsor banner

**Program Sponsor ~ \$150**

- Full page, color ad in winners' booklet
- Logo on sponsor banner

**Ad Specs:**

w = 5" ~ h = 7.8"

Full color, no bleeds, submit high-res electronic PDF or JPG files, no crop marks

Event: Thursday, February 22 at The Valentine Theatre

Deadline to sponsor: February 9

Company \_\_\_\_\_ Contact \_\_\_\_\_

Email Address \_\_\_\_\_ Phone # \_\_\_\_\_

Mail check or credit card information to: **AAF Toledo, 7230 Sawmill Run, Holland, OH 43528**

Check     VISA     MasterCard    Amount Due: \$ \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_ Signature: \_\_\_\_\_