



Wednesday, December 6, 2017

Hilton Garden Inn, Levis Commons

11:15 a.m. – 1:30 p.m.

www.aaftoledo.org

Dear Retailer,

Each year, AAF Toledo hosts “Our Favorite Things”, a holiday luncheon showcasing the season’s hottest gift ideas from area retailers. This year’s luncheon will be held on Wednesday, December 6 at the Hilton Garden Inn at Levis Commons. Chrys Peterson will return as the event emcee and there will be raffles and door prizes for attendees.

Your business has been suggested as a potential participant for the Our Favorite Things luncheon. There are a limited number of spaces available so please RSVP your confirmation by Wednesday, November 8, so that we have adequate time to invite an alternate. Below is an itinerary and general event details. Once you confirm participation, you will receive additional information about the event.

Itinerary:

- 11:15 - attendees arrive/networking/Christmas choir
- 11:45 - buffet lunch served
- 11:55 - everyone seated, introduction of Chrys Peterson
- 12:00-1:00 - retailers present their gift ideas/raffle drawings
- 1:00 - closing remarks
- 1:10-1:30 - retailer booths open for viewing and item purchases

Key details:

- Vendor set up can begin as early as 10:00 am, a 6 ft. skirted table will be provided.
- Each retailer will have 5-7 minute floor time to present their items with the help of Chrys Peterson.
- Participating retailers are asked to be available for questions following the luncheon until 1:30.
- Participating retailers are asked to donate at least a \$25 gift card or valued merchandise to be used in the raffle.
- Two complimentary lunches will be provided for each retailer. Additional lunches can be purchased for \$25/person.
- Participating retailers are invited to bring a swag bag item for each attendee (100 items).

Please let us know if you are interested in participating in this year’s event as soon as possible. If you have any questions, please contact me or Patty Schoepf.

Thank you for your time and consideration.

Casey Pogan, AAF Toledo – President
Our Favorite Things Event Chair
cpogan@starwoodretail.com

Patty Schoepf, AAF Toledo – Executive Director
419.866.4199
director@aaftoledo.org