

**AdBID 2017 - Items for Sale**make minimum bid or call with a reasonable offer - 419.866.4199 or email [director@aaftoledo.org](mailto:director@aaftoledo.org)

contact Patty for more information or photo of item

UPDATED: 5/8/17

Item	Subtitle	Description	Donor Name	Donor Website	Minimum Bid	Fair Market Value
ADDYs 2018	Gold Sponsorship Package	10 event tickets, logo on sponsor banner, and full page ad in winners' booklet  event date: Thursday, February 22 at The Valentine Theatre	AAF Toledo	<a href="http://www.aaftoledo.org">http://www.aaftoledo.org</a>	300	650
ADDYs 2018	Silver Sponsorship Package	6 event tickets, logo on sponsor banner, and full page ad in winners' booklet  event date: Thursday, February 22 at The Valentine Theatre	AAF Toledo	<a href="http://www.aaftoledo.org">http://www.aaftoledo.org</a>	275	450
ADDYs 2018	VIP ADDY Package	10 event tickets with VIP seating, 10 drink tickets, banner (you provide the art), and full page ad in winners' booklet  event date: Thursday, February 22 at The Valentine Theatre	AAF Toledo	<a href="http://www.aaftoledo.org">http://www.aaftoledo.org</a>	750	1500
Black & White Photo	Stonework	Black & White photo of stonework, double black mat and black frame	Kathy Jex, in-house communications		15	35

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Buckeye Broadband Package		<p>Description:</p> <p>Package includes 1,000 total 30 second commercials to run over these cable networks:</p> <p>Animal Planet, BET, CMT, CNBC, Comedy, Big10, DIY, FXX, FS1, GOLF, HLN, MSNBC, NATGEO, Oxygen, TLC, Travel, TRU, TVLand, VH1 and the Weather Channel</p> <p>Total of 1,000 commercials</p> <p>All commercials will be schedule to run Monday through Sunday over an 18 hour time period.</p> <p>Minimum of 3 weeks on-air total/maximum of 14 commercials/network/week.</p> <p>This donation package is not available to other media companies.</p> <p>This package is a donation and is not redeemable for cash or credit. This cannot be used as credit for any current contracted advertising schedule.</p> <p>Must be used by March 2018</p>	Buckeye Broadband	<a href="https://www.buckeyebroadband.com/">https://www.buckeyebroadband.com/</a>	3500	7000
Clown Corps in The Holiday Parade		<p>Distinguished Clown Corps has been a part of Toledo's Holiday Parade since 1987. Clown Corps members are CEO's, fire chief, politicians, and business owners. Become a clown in the 2017 Parade.</p>	The Blade	<a href="http://www.toledoblade.com/">http://www.toledoblade.com/</a>	125	500
CommuterAds	TARTA Print Campaign	<p>\$5,000 print campaign Bus Signs/Shelters *client pays for sign production and install</p> <p>Expires: May 1, 2018</p>	CommuterAds	<a href="https://commuterads.com/">https://commuterads.com/</a>	2000	5000

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Logo/Branding Package		One new or rebranded logo package. All filetypes included as requested.	Alex Dartt	alexdartt.com	300	750
Lunch & Learn Program Series Sponsorship	September 2017-June 2018	Sponsorship includes: - sponsorship recognition - program series sponsored by: (your logo) - company logo on all luncheon promotions (newsletter, website, social media) - 4 reservations at every luncheon scheduled between September 2017-June 2018 - banner with company logo and contact information to be displayed at every program - company profile in monthly newsletter; month of sponsor's choice	AAF Toledo	<a href="http://www.aaftoledo.org">http://www.aaftoledo.org</a>	1000	3000
Mardi Gras Decorations	2017 ADDY "centerpieces"	Box of masks, beads, and plastic coins.	AAF Toledo	<a href="http://www.aaftoledo.org">http://www.aaftoledo.org</a>	20	50
Our Favorite Things Program Sponsorship	date: TBD	event location: Hilton Garden Inn, Perrysburg 4 tickets + logo on all promotional materials	AAF Toledo	<a href="http://www.aaftoledo.org">http://www.aaftoledo.org</a>	250	450
Show Your Gold ADDY Banner		Show Your Gold ADDY Banner Artwork (size: 31.5" x 78.75"), no stand	AAF Toledo	<a href="http://www.aaftoledo.org">http://www.aaftoledo.org</a>	15	
TARTA/CommuterAds	Audio Campaign	TARTA \$5,000 audio campaign  Client can provide :15 audio commercials or we can produce message for \$195.  Expires: May 1, 2018	CommuterAds	<a href="https://commuterads.com/">https://commuterads.com/</a>	2000	5000
Tulip Photos		Double mat white frame with color tulip photos.	Kathy Jex, in-house communications		25	50